

P R E S S I N F O R M A T I O N

Plaut Consulting Austria GmbH

acctus to be renamed PLAUT as of January 1, 2010 (January 11, 2010):

Change of name finalizes merger

Vienna, 11.01.2010 As of January 11, 2010, the Austrian Management- and IT-Consulting firm acctus and all of its branch offices in Southern and Eastern Europe will operate under the name PLAUT. This change is the logical consequence of the merger between acctus and Plaut Aktiengesellschaft at the beginning of 2007 and will enable the prestigious name Plaut to be revived in existing markets.

acctus Consulting Austria GmbH was founded in 2004 by the former Plaut employees Mag. Johann Grafl, Mag. Alfred Hofmann and Ing. Leopold Stehr. In the years that followed, acctus was able to establish itself quickly in Austria and successfully continue its expansion to Poland, Romania and the Czech Republic. acctus and Plaut were successfully merged in 2007. As of January 1, 2010, acctus is officially permitted to use the name Plaut – marking a further strategic step in establishing this brand.

Success has a new name: acctus goes PLAUT

“A consistent market presence is vital so that we can jointly cultivate the market as the Plaut Group. We are delighted that Austria and the CEE countries will be able to operate as Plaut in the market,” says CEO Mag. Johann Grafl. Both the group’s consulting services and preconfigured solutions will now be marketed solely under the name Plaut. The renamed company will continue to drive its expansion in Eastern Europe in 2010 as part of the Plaut group.

“The group has very recently been able to earn plaudits, in particular with segment- and industry-specific solutions such as PlautWorks Service Engine for the service sector or PlautWorks PBM (Production Building Materials) for the construction and building materials industry,” is the unanimous assessment of Mag. Alfred Hofmann and Ing. Leopold Stehr, Managing Directors of Plaut Consulting Austria. “More and more customers are coming to appreciate the efficiency of preconfigured systems that embody a lot of know-how and experience.”

acctus Personalberatung with Mag. Birgit Polster as Managing Director is not affected by the change in name. Mag. Birgit Polster took a minority share in acctus Consulting in 2008, since when it has operated as an independent company.

About Plaut:

Corporate consulting firm Plaut was founded by Hans-Georg Plaut in Hanover in 1946. The Plaut Consulting Group has set the standards for the modern management of companies for sixty years, based on its methods of contribution costing and contribution margin accounting. Plaut is a management consulting company with a focus on corporate planning and control and offers its customers a comprehensive portfolio of management consulting, SAP consulting and IT services. The Plaut Consulting Group is represented by over 200 employees in Germany and Switzerland as well as in Austria and the CEE countries of Romania, Czech Republic and Poland. With more than 1,000 projects completed, Plaut has developed its implementation expertise over 20 years to become one of the most successful SAP partners. Plaut Aktiengesellschaft (Vienna) is listed in the General Standard of the Regulated Market (PUT2; WKN A0LCDP; ISIN AT0000A02Z18) of the Frankfurt Stock Exchange.

www.plaut.com

Plaut Consulting Austria GmbH, a PLAUT Aktiengesellschaft company, is a management and IT consulting firm that focuses on the SME market in Central, Eastern and Southern Europe. Its core competence is in SAP and SAP-related consulting, with a special orientation toward industry solutions. Preconfigured, tried-and-tested add-on products are used in this. As an SAP Territory Partner, Plaut Consulting handles complex projects – from analysis and process engineering, implementation to continuous optimization.

www.plaut.com/austria

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